

ELITE FOREX FUND

PRIVACY POLICY

Effective date: 22 July 2026 | Last updated: 22 July 2026

1. Introduction

Elite Forex Fund ("Elite Forex", "we", "us" or "our") respects your privacy and is committed to protecting personal data. This Privacy Policy explains how we collect, use, store, disclose and protect personal data when you visit elitforex.com, submit an inquiry or application, communicate with our team, become a client, or use our forex account management, risk-management and reporting services.

We process personal data in accordance with applicable law, including the Kenya Data Protection Act, 2019 and its supporting regulations, and the European Union General Data Protection Regulation ("GDPR") where it applies. Elite Forex Fund is generally the data controller responsible for deciding how and why your personal data is processed.

2. Personal Data We Collect

2.1 Identity and contact information

- Full name, date of birth, nationality, photograph, signature, national identification or passport details.
- Email address, telephone number, residential or postal address, country of residence and preferred communication channel.

2.2 Financial and account information

- Intended account size, source-of-funds information, payment and transaction records.
- Broker and trading-account details, balances, trading history, profit, loss, drawdown, deposits and withdrawals.
- Information required to calculate management fees, performance fees or profit-sharing arrangements.

You should never send broker passwords, withdrawal credentials, card PINs or one-time security codes through an ordinary website form, email or messaging service.

2.3 Suitability, risk and compliance information

- Financial objectives, trading or investment experience, risk tolerance, expected service period and ability to withstand loss.
- Identity-verification, fraud-prevention, anti-money laundering, sanctions-screening, tax or regulatory information where required.

2.4 Communications and technical information

- Emails, contact-form submissions, WhatsApp messages, call notes, complaints, support requests and other correspondence.
- IP address, browser and device type, operating system, pages visited, visit dates and times, approximate location, cookie identifiers and website interaction data.

2.5 Sensitive personal data

We do not normally require sensitive personal data such as health, religious, political or biometric information. Where such data is genuinely required, it will only be processed where legally permitted and with appropriate safeguards.

3. How We Collect Personal Data

We may collect personal data:

- Directly from you through inquiry, application, onboarding and contact forms.
- During consultations, account reviews, support interactions and other communications.
- From documents you provide, brokers, payment providers, professional advisers and identity-verification services where permitted.
- From publicly available sources and through cookies, analytics tools and similar technologies.

Where you provide information about another person, you must have authority to provide it and should inform that person about this Privacy Policy.

4. How We Use Personal Data

We may use personal data to:

- Respond to inquiries, assess service suitability, process applications and complete onboarding.
- Verify identity, perform compliance checks and prevent fraud, misuse and unlawful activity.
- Establish and manage the client relationship and provide account-management, risk-advisory and reporting services.

- Monitor agreed risk limits, prepare performance reports and calculate applicable fees or profit-sharing amounts.
- Provide support, send important account updates and process payments and transaction records.
- Maintain, secure and improve our website, systems and services.
- Meet tax, accounting, contractual, legal and regulatory obligations and handle complaints or legal claims.
- Send marketing communications where you have consented or where otherwise permitted by law.

We will not use personal data for a purpose that is incompatible with the purpose for which it was collected unless permitted or required by law.

5. Legal Bases for Processing

Depending on the circumstances, we process personal data because:

- It is necessary to take steps at your request before entering into a contract or to perform a contract with you.
- It is required to comply with a legal or regulatory obligation.
- You have given consent.
- It is necessary for our legitimate business interests, provided those interests do not override your rights.
- It is necessary to establish, exercise or defend legal claims, or to protect vital interests.

Where processing is based on consent, you may withdraw consent at any time. Withdrawal does not affect processing that lawfully occurred before consent was withdrawn.

6. Automated Decisions

Elite Forex Fund does not normally make decisions with significant legal or similar effects based solely on automated processing. Automated tools may support fraud detection, identity checks, website security or account monitoring. Where applicable law grants relevant rights, you may request human review and challenge an automated outcome.

7. Cookies and Website Analytics

Our website may use cookies and similar technologies to operate correctly, remember preferences, maintain security, understand website usage, measure performance and improve content. Essential cookies may operate without consent where legally permitted. Non-essential analytics or advertising cookies will be used only after consent where required.

You may manage cookies through the website cookie controls or your browser settings. Disabling certain cookies may affect website functionality.

8. Marketing Communications

We may send service updates, educational information or promotional communications where you have consented or where permitted by law. You may opt out at any time by using an unsubscribe option or contacting support@elitforex.com. Opting out of marketing will not prevent important administrative, contractual, security or account-related communications.

9. Sharing Personal Data

We may share personal data with carefully selected recipients, including:

- Website hosting, cloud storage, database, email, communication, CRM, analytics and cybersecurity providers.
- Identity-verification, compliance, payment, accounting, auditing, legal and other professional service providers.
- Brokers, trading-platform providers and financial institutions where required to provide the service.
- Regulators, courts, law-enforcement bodies and government authorities where legally required.
- Potential buyers, advisers or counterparties involved in a merger, restructuring or sale of the business.

Service providers may only process personal data for authorised purposes and must protect it appropriately. We do not sell or rent personal data.

10. International Data Transfers

Some service providers may process or store personal data outside Kenya or your country of residence. Where personal data is transferred internationally, we will use appropriate safeguards such as recognised adequacy decisions, approved contractual clauses, transfer-risk assessments, valid consent where appropriate, or another lawful transfer mechanism.

11. Data Security

We use reasonable technical and organisational safeguards against accidental or unlawful loss, misuse, alteration, disclosure, destruction or unauthorised access. Measures may include access controls, authentication, encryption where appropriate, secure hosting, restricted staff access, backups, monitoring and confidentiality obligations.

No online system is completely secure. You are responsible for protecting your credentials and notifying us promptly if you suspect unauthorised access. Where a personal-data breach creates a legal notification obligation, we will notify the relevant authority and affected individuals within the periods required by law.

12. Data Retention

We retain personal data only for as long as reasonably necessary for the purposes described in this policy. Retention periods depend on the client relationship, the nature and sensitivity of the information, contractual and regulatory duties, tax and accounting requirements, compliance records, dispute periods and the need to establish or defend legal claims.

When personal data is no longer required, we will delete, anonymise or securely isolate it unless continued retention is required by law.

13. Your Privacy Rights

Subject to applicable law and lawful limitations, you may have the right to:

- Be informed about processing and request access to your personal data.
- Request correction of inaccurate or incomplete information.
- Request deletion or restriction of processing.
- Object to certain processing, including direct marketing.
- Withdraw consent and request a portable copy of eligible personal data.
- Challenge certain automated decisions and lodge a complaint with a supervisory authority.

To exercise a right, email support@elitforex.com with the subject line "Privacy Request". We may request reasonable information to verify your identity. Some rights are not absolute, and we may retain or continue processing information where a lawful basis applies.

14. Complaints

We encourage you to contact us first so that we can address your concern. You may also lodge a complaint with the Office of the Data Protection Commissioner in Kenya. Individuals covered by the GDPR may complain to the data-protection authority in the EU or EEA country where they live, work or believe an infringement occurred.

15. Children's Privacy

Our services are not intended for persons under 18 years of age. We do not knowingly collect personal data from children for forex account-management services. If such information is identified, we will take reasonable steps to delete it unless retention is legally required.

16. Third-Party Websites and Services

Our website may link to brokers, payment platforms, social-media services or other third-party websites. Those parties operate under their own privacy policies and terms. Elite Forex Fund is not responsible for their privacy practices, security or content.

17. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our services, technology, processing practices, security measures or legal requirements. The updated version will be published on our website with a revised effective date. Material changes may also be communicated directly.

18. Contact Us

Elite Forex Fund

Email: support@elitforex.com

Address: Nairobi, Kenya

Website: elitforex.com

Please use the subject line "**Privacy Request**" for questions, requests or complaints concerning your personal data.